

UltraSafe

# Four-Mode Market Research

Market Research

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## Objectives

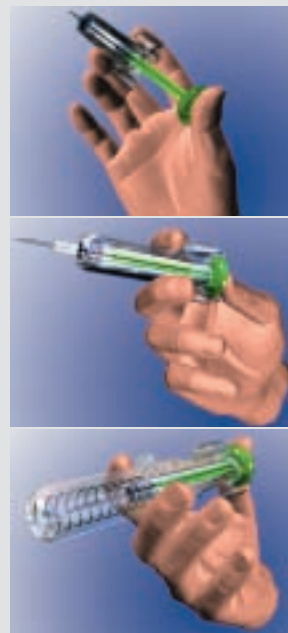
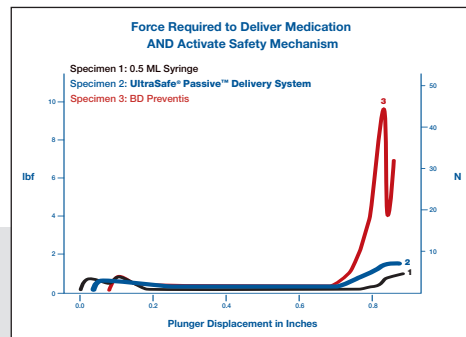
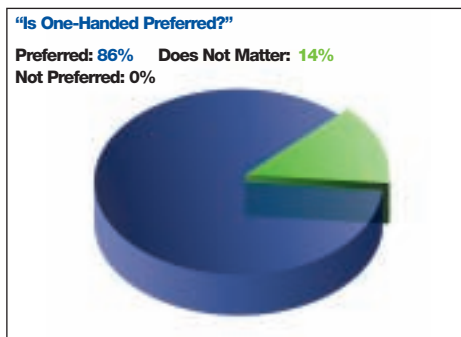
- Compare a range of types of safety devices featuring differing modes of activation
- Determine usability, acceptability and preference

## Study Design

- Face-to-face interviews; 42 nurses in two US metropolitan areas
- Rotating devices, after demonstration opinions and preference data

## Key Results

- UltraSafe Passive was preferred by 55% of the nurses
- BD Safety Glide was the LEAST preferred device by 60% of the nurses
- One-handed devices were preferred by 86% of the nurses



The Tamper Evident UltraSafe® Passive™ Delivery System – One-handed, Patented, Passive activation with an integral tamper evident feature

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Delivering Safety Solutions®

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